

## 2018 Official Meeting Locations: Indiana Convention Center (ICC) JW Marriott Indianapolis

# **EVENT SPACE | EVENT LISTING INFORMATION**

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## **EVENT SPACE | EVENT LISTING INFORMATION**

### **GENERAL INFORMATION**

#### WHY THE SPACE REQUEST | EVENT LISTING SYSTEM:

- To arrange for meeting rooms to hold events (i.e., business meetings, luncheons, receptions, etc.) at the Indiana Convention Center or JW Marriott Indianapolis -- with NO food/beverage minimum or room rental from the facility/hotel
- To make sure your event is listed in the GSA Program book, on the mobile app, in the Personal Scheduler, and on the GSA web site (see timeline\*)
- For EVENT LISTING only (events that are NOT being held at the Indiana Convention Center or JW Marriott
  Indianapolis) your event can still be included in the GSA Program book, on the mobile app, in the Personal
  Scheduler, and on the GSA web site (see timeline\*)
- The event space request form is NOT necessary for official technical sessions
- The information you submit will assist us in determining the size of room needed for your event and the information for your event listing in the GSA Program Book
- You must complete and submit the event space request along with your payment
- All meeting space assignments will be made by the GSA Meetings Department staff and every effort will be made to accommodate your requests
- Space is reserved on a first-come, first-served basis and the deadline is 6 June 2018. Please submit your sessions before the 6 June deadline to avoid increased fees!
- \*For your event to be in the printed program book you must submit your space request | event listing by the 6 June deadline

#### **Event Space Request/Event Listing Form (Look for link the end of March)**

GSA does not handle advertising for your event. If you are sending out invitations, collecting RSVP's or registration fees\* for your event, you are responsible for those activities. GSA only provides the event listing (name of event, location, start and end times). If you would like to advertise in GSA Today please contact <a href="mailto:advertising@geosociety.org">advertising@geosociety.org</a>.
\*If GSA is collecting a registration fee for your event this is considered a "ticketed event". Information on GSA Ticketed Events is located on page 8.

#### **EVENT SPACE | EVENT LISTING Steps to get you Started**

- Key information includes the date of your event along with the start/end time, approximate number of people and the room set needed. We will not know if we have space available until we have this key information!
- Select your EVENT PLANNER (person that will make all the arrangements for your event and receive all
  communication regarding the event) and your ON-SITE CONTACT (person responsible during the event). Many times
  the EVENT PLANNER and ON-SITE CONTACT at your organization will be the same person.



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- When submitting, you can select "private event" if you do not want your event listed anywhere will not be listed in the program book, web site, personal scheduler or mobile app
- If you want your event listed but it is by invitation only, please include "Invitation Only" in the event title
- Submit your request and pay the space request fee (\$85 to \$200/room/day depending on profit vs. non-profit organizations). There is no fee for event listings only/off-site events
- Save your email confirmation this is your way to review your submission and make changes if needed
- Allow emails from gsa@confex.com and spacerequest@geosociety.org these are from GSA
- Please DO NOT contact the Official GSA Event Locations directly to reserve meeting space; All space will be assigned by GSA through the online event space request system

<u>Payment options</u>: You can pay with a credit card when submitting your space request OR you can select the Pay Later option, **if submitting prior to 30 August**. With the Pay Later option, we will send you a link where you can submit your payment for all of your events at one time. All payments must be made with a credit card. Room assignments will not be made until the submission fee is paid.

### GSA 2018 At-A-Glance

#### **PRE-MEETING**

Pre-Meeting Field Trips and Short Courses, along with a variety of business meetings will take place between Wednesday, 31 October and Saturday, 3 November.

Saturday, 3 November, Indianapolis Icebreaker, 5-7 p.m.

#### Sunday, 4 November

Oral Technical Sessions: 8 a.m. – Noon GeoCareers Day: 8:00 a.m.-2:00 p.m. Poster Sessions: 9 a.m.-5:30 p.m. Lunch Break: Noon-1:30 p.m.

GSA Presidential Address and Awards Ceremony: noon-1:30 p.m.

Oral Technical Sessions: 1:30-5:30 p.m.

Exhibits Open: 2-7 p.m.

Exhibit Opening Reception: 5:30-7 p.m.

#### Monday, 5 November

Oral Technical Sessions: 8 a.m. - Noon

**Exhibits:** 10 a.m.-6:30 p.m. Poster Sessions: 9 a.m.-6:30 p.m.

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Lunch Break: Noon-1:30 p.m.

Feed Your Brain: 12:15-1:15 p.m. (Lunchtime Enlightenment, buy your food and take it in)

Oral Technical Sessions: 1:30-5:30 p.m.

Libations & Collaborations - Posters & Conversations: 4:30-6:30 p.m.

Alumni Receptions: evening hours

#### Tuesday, 6 November

Oral Technical Sessions: 8 a.m. - Noon

**Exhibits:** 10 a.m.-6:30 p.m. Poster Sessions: 9 a.m.-6:30 p.m. **Lunch Break:** Noon-1:30 p.m.

Feed Your Brain: 12:15-1:15 p.m. (Lunchtime Enlightenment, buy your food and take it in)

Oral Technical Sessions: 1:30-5:30 p.m.

**Libations & Collaborations - Posters & Conversations:** 4:30-6:30 p.m.

### Wednesday, 7 November

Oral Technical Sessions: 8 a.m. - Noon

Exhibits: 10 a.m.-2 p.m.

Poster Sessions: 9 a.m.-6:30 p.m. **Lunch Break:** Noon-1:30 p.m.

Feed Your Brain: 12:15-1:15 p.m. (Lunchtime Enlightenment, buy your food and take it in)

Oral Technical Sessions: 1:30-5:30 p.m.

**Libations & Collaborations - Posters & Conversations:** 4:30-6:30 p.m.

#### **POST MEETING**

Post-meeting field trips run from Wednesday, 7 November through Friday, 9 November.

### **EVENT SPACE | EVENT LISTING TIMELINE**

26 April Deadline to submit information for a ticketed event/event listed on GSA Registration Form

**6 June Deadline to submit Event Space Request Form**; after this date all new Event Space Request Submissions:

Will have an increase in the event space fees

• Will receive a Room Assignment Notification around the first of July

**Early July**Room Assignment Notifications will be sent via email for all submissions received prior to 6 June. The notification will be sent from <a href="mailto:spacerequest@geosociety.org">spacerequest@geosociety.org</a> and will include:

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- The Event Location and Room Name for your event\*
- Name, phone and email of your Services Manager (person you will work with from GSA, the Indiana Convention Center or JW Marriott Indianapolis to finalize all the arrangements for your event)
- Instructions on how to submit your food/beverage, audio visual, room set up, etc.

\*If your event is being held in a technical session room the room will be assigned in early September when the Technical Session is finalized.

6 June Deadline to submit space request and have event listed in printed program book; submissions or changes submitted after this date will be included online only (not the printed program book)

**29 August Event Space Request submissions** received after this date will have an additional increase in the Space request fees

**12 Sept. Deadline to submit orders** for food/beverage, audio visual, etc. Refer to your Room Assignment Notification for instructions on submitting this information.

Early Sept. Technical program is finalized -assignments made for events held in Technical Session rooms

Mid-Sept. All non-technical events will be listed on GSA web site; personal scheduler will be available

2 October Last day to submit a space request | event listing

No space request | event listing submissions will be accepted. Due to the proximity of the event we will not make any changes to event listings or accept new space request submissions on or after this date. For new events you will need to contact the venue directly and your event will be subject to hotel's rental agreement. You may have a room rental fee from the hotel and be subject to a food & beverage minimum order. Your event will not be on the mobile app, web site or personal scheduler.

**26 October** Final Guarantees for food/beverage are due to your assigned Services Manager. If no guarantee is provided you will be charged for the number of people listed on your Event Space Request Submission or actual attendance, whichever is higher.



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### **FEES**

**Prior to or on 6 June:** All space request fees must be paid with a credit card. When completing the space request form you can either:

- Pay with a credit card at the time of submission
- Select the "pay later" option and pay for your space request submissions prior to the 6 June deadline. The "pay later" option is for those groups with multiple events that want to pay for all of their events with one payment instead of individual payments for each event.

**6 June or later:** Space request submissions received after the deadline will have an increased fee. The Room Assignment Notification will not be sent out for these events until end of July.

Your event will not be assigned a location until your space request fee has been paid. Your fee is determined by when you PAY for your event, not when you submit your request.

	6 June or Prior	7 June-29 August	30 August or after
GSA Headquarter Staff Events	No charge	No charge	No charge
GSA Sponsored Short Courses	No charge	No charge	No charge
GSA Divisions/Cmte/Sections	No charge	No charge	\$125
Group Alumni Reception	\$60 per group	\$75 per group	\$75 per group
Private Alumni Reception	\$85 per room per day	\$100 per room per day	\$125 per room per day
Non Profit/Associated Society	\$85 per room per day	\$100 per room per day	\$125 per room per day
For Profit Groups	\$160 per room per day	\$175 per room per day	\$200 per room per day
Ticketed Events	No charge	No charge	No charge
Off Site Events	No charge for listing	No charge but limited listing	No charge but limited listing

<u>GSA Headquarter Staff Events</u>: includes GSA headquarter staff department, GSA Ad hoc committees and GSA Council meetings

GSA Sponsored Short Courses: includes courses that are organized and approved by GSA

GSA Divisions/Committee/Sections: includes business meetings, award and lecture ceremonies, receptions and luncheons. Sponsorship by a division or committee does not entitle a group or event to complimentary meeting space. Please contact spacerequest@geosociety.org if you have questions.



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Off Site Events are events that are held at a location other than one of the Official GSA Event Locations (Indiana Convention Center or JW Marriott Indianapolis. These events will be listed in the Program (Alpha and Chronological lists) free of charge provided information is submitted to GSA via the Space Request System prior to 6 June.

### **BILLING AND CANCELLATIONS**

Events held at the **JW Marriott Indianapolis:** you/your organization will pay all charges directly to the hotel (exceptions include ticketed functions and internally-billed GSA meetings). The hotel will expect payment in advance or you can inquire about setting up direct billing with the hotel.

Events held at the **Indiana Convention Center:** you/your organization will be billed by GSA following GSA 2018 Indianapolis. You do not need to pay in advance. GSA will send you an invoice approximately 6 weeks after the meeting dates.

If you have questions regarding billing, please send an email to: <a href="mailto:spacerequest@geosociety.org">spacerequest@geosociety.org</a>

**Cancellation Policy** 

Room Rental: 6 July: Cancellations received on or before this date receive a full refund

7 July: Cancellations received on or after this date no refund; forfeiture of room rental fees

Food/Beverage: 7 July: Cancellations for food and/or beverage functions received on or after this date may be

subject to monetary penalties charged by the hotel in addition to a forfeiture of space request

fees

### **ALUMNI RECEPTIONS (GROUP AND PRIVATE)**

#### **Group Alumni Reception**

Date/Time/Location: Mon., 5 November, 7-9:30 p.m., JW Marriott Indianapolis

Fee includes: School signage, cash bar set-ups, school listed in the program and on flyers

To participate: Submit an Event Space Request form and select Group Alumni Reception for the Event Type Format: Large ballroom with many other schools participating; allows people to co-mingle; T-sign for

each school to gather around; no seating or food provided

#### **Private Alumni Receptions**

Date/Time/Location: Can be held on any night and at any time; most occur on Mon., 5 November, 5 p.m. or later

Fee includes: Private room and school listed in the program and on flyers

To participate: Submit an Event Space Request form and select Private Alumni Reception for the Event Type Format: Private room with your choice for room set (i.e. reception style seating, audio visual, etc.); can



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have cash or host bar along with other food group wishes to order; all costs for bartenders, food/beverage, audio visual and internet are the responsibility of the group

### **TICKETED EVENTS**

#### What is a ticketed event?

A ticketed event is an event where people are charged to attend. The event is usually a breakfast, lunch, dinner or reception and people are charged a ticket price to cover the cost of the meal or a portion of the meal cost. The event is listed on the GSA Registration form and **GSA will collect all fees and select the menu**. Please note: If you are handing out drink tickets for your event or your event is by invitation only it is NOT considered a Ticketed Event.

#### How do I submit a request for a ticketed event?

The **deadline to submit your request is 26 April**. Information must be submitted directly to Becky Sundeen @ <a href="mailto:bsundeen@geosociety.org">bsundeen@geosociety.org</a>. You no longer need to complete the Space Request Form for a ticketed event. GSA will complete this step for you and you will receive a confirmation for the event.

#### Is there a cost to hold a ticketed event?

The event organizers will be billed for all audio visual equipment ordered, all bar related charges, such as bartender fees, special requests that have a fee related to them, and the difference in any subsidized ticket costs (i.e. professional price is \$50, student price is \$25, the organization would be billed \$25 per student ticket sold).

#### Who sets the registration fee?

GSA sets the registration fee and will handle all billing for the event.

#### Who sets the menu and provides the guarantee for the ticketed event?

GSA will select the menu and provide the guarantee. The guarantee is based on actual registrations and a small allowance for on-site registrations.

#### What do I do after I submit my request for a ticketed event?

Once you submit your request for a ticketed event you don't need to do anything until July. In July you will receive a Room Assignment Notification. This will include instructions on submitting all special requests for your event, such as audio visual, cash or host bar, room set up requests, etc.

#### How do you purchase tickets for a ticketed event?

Tickets should be purchased at the time an attendee registers for GSA 2018 Indianapolis. If an attendee would like to purchase a ticket for a ticketed event and they have already registered for the meeting they will need to contact GSA Sales and Service to purchase a ticket (<a href="mailto:gsaservice@geosociety.org">gsaservice@geosociety.org</a>). We strongly encourage all attendees to purchase tickets prior to the registration deadline of **1 October**.



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#### Can attendees purchase tickets on-site for a ticketed event?

We try to allow for a small percentage of tickets for each event to be purchased on-site. The amount will vary by event and will depend on the room size for the event as well as the convention center/hotel policies. If someone wants to purchase a ticket the day of the event, they will need to go to the event location for an update on ticket availability. Ticket sales the day of the event are cash or check only.

### **OFFICIAL EVENT LOCATIONS & FLOORPLANS**

Indiana Convention Center (ICC)

100 S. Capitol Ave. | Indianapolis, IN 46225

GSA Contact for this location: Melissa Cummiskey | mcummiskey@geosociety.org

JW Marriott Indianapolis

10 S. West St. | Indianapolis, IN 46204

GSA Contact for this location: Becky Sundeen | bsundeen@geosociety.org

Registration, technical programs, poster sessions, and exhibits will be held at the Indiana Convention Center. GSA Field Trips will also depart from the Indiana Convention Center. The JW Marriott Indianapolis is the headquarter hotel. The majority of non-technical events will be held at the headquarter hotel.

### **CATERING | AUDIO VISUAL MENUS & PRICING**

Please note all catering prices are for 2017. When budgeting for 2018 please add a 3%-5% increase in the 2017 pricing. Confirmed pricing for 2018 will be available in July.

Current Catering Menus (Subject to change)
Indiana Convention Center
JW Marriott Indianapolis

For all audio visual pricing please see GSA Website



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### FAQ's

How do I pay for the event space request fee for my events? You must make your payment with a credit card. Prior to 6 June, you will also have a "pay later" option. This still requires payment with credit card but it allows you to pay for several events with one credit card charge instead of a credit card charge for each individual event. On or after 30 August the 'pay later" option will not be available.

#### I did not plan an event last year. How do I get started?

You must first submit a request for a meeting room through the online event space request system. There are five steps to complete the event space request process.

- 1. Set up basic information on the name of your event, type of event, host organization and any sponsors
- 2. Services your preferred date, time, room set, expected attendance, and any other requirements for your meeting
- 3. People the contact information for the event planner and on-site contact from your organization. The event planner will receive all correspondence regarding the space request. The on-site contact is the person that will be listed as the contact for your event in the personal scheduler.
- 4. Submission Fee you provide method of payment for the space request fee
- 5. Confirmation you review all the information you entered and then submit for processing. Once you complete this step you will automatically receive an e-mail confirmation from <a href="mailto:ssa@confex.com">gsa@confex.com</a> with instructions on how to access your space request entry. You can then go back and make changes or update until the 6 June deadline date.

<u>I want to order audio visual and catering. How do I do that?</u> In July you will receive your *Room Assignment Notification* via email from <u>spacerequest@geosociety.com</u>. This will provide information on the assigned location/room for your event and contact information for your *Services Manager*, the person you submit all requests for food/beverage, audio visual, etc. Information should be sent to your Services Manager via email. Please note: We have menus on our Web site for the Indiana Convention Center and JW Marriott Indianapolis. Please refer to these to get an <u>idea</u> for budgeting.

<u>When and where is the Group Alumni Reception?</u> The Group Alumni Reception will be held on Monday, 5 November, from 7:00 p.m.–9:30 p.m. at the JW Marriott Indianapolis.

<u>What is included in the Group Alumni fee?</u> Your school's name will appear in the Program and on alumni flyers, and will also appear on a sign T in the ballroom. Cash bars will also be available in the ballroom during the event.



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What is the difference between the Group Alumni Reception and a Private Alumni Reception? The Group Alumni Reception is held at the JW Marriott Indianapolis with many other schools allowing people to co-mingle. Cash bars are provided throughout this room. Private Alumni Receptions are for schools that wish to have a separate room for their event. The school would be responsible for providing either a cash bar or hosted bar, along with any other food they wish to have available. Almost all alumni events occur on Monday night of the Annual Meeting. If you want to order food for your reception you must have a private alumni reception.

<u>I want to list an event in the Program, but do not need any meeting space. How should I proceed?</u> For a program listing only, or an "off site" event, you still need to complete the online event space request | event listing form. There is a check box where you indicate your event is an off-site event that is to be listed in the program. In the comments section provide the location, date, start and end time for your event.

For instructions on how to complete the event space request form, see Question #2 above.

I want my event to follow a specific Technical Session, but I do not know when the session is scheduled. What do I do? Please note in the comments field on the Event Space Request Submission that you want your particular event to follow a technical session (please be as specific as possible on what session you want the event to follow). The online form will make you select a date; please select ANY date and we will adjust it once the technical program is finalized in early September.

<u>I have already submitted an event, but need to submit another. How do I do this?</u> To submit another event you should go to the online Event Space | Event Lisiting Request Submission form and enter the information for the additional event(s). Our system will automatically group all events for a particular event planner together.

<u>What does my event space request fee cover?</u> GSA will provide the meeting room, signage outside the meeting room, listing in the GSA Program, mobile app and Web site. Because you are reserving a room through GSA, there is no meeting room rental or food/beverage minimum charged by the venue.

When will I find out where my event is located? If you submit your Event Space Request Submission prior to the 6 June deadline you will receive your *Room Assignment Notification* in July. If you submit your Event Space Request Submission after 6 June you will receive your *Room Assignment Notification* four (4) to six (6) weeks after your submission.

Why aren't events requesting technical session space at the convention center assigned until early September? The technical program is not finalized until early September. Until all technical sessions are determined, events cannot be placed until the exact ending times, and locations of each session have been determined.



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#### What is the difference between a cash bar and a host bar?

Cash Bar: Attendees purchase their individual drinks. Typically, the host pays a bartender fee or has a minimum purchase amount that has to be met. If the minimum purchase amount is not met, additional fees may apply. Host Bar: The attendees do not pay for their drinks and the host of the event is billed for drinks consumed. You can specify the types of drinks you want served (i.e. beer/wine only, keg beer, full service bar, etc.)

Combo Host/Cash Bar: You can provide a combination of a host and cash bar by providing drink tickets to attendees (and be billed for these drinks), provide keg beer as host only with all other drinks on a cash-basis, provide beer/wine only as hosted with all other drinks on a cash-basis, or any other number of combinations. These are just a few examples.

<u>What do I need to do if I need to cancel my event?</u> You will need to contact <u>spacerequest@geosociety.org</u> and let the GSA Meetings Dept. know of your intent to cancel. Please see the cancellation policy for deadlines and penalties.

<u>I need to change/edit my event. How do I do this?</u> *Prior to the 6 June deadline:* Please keep your e-mail confirmation from <u>gsa@confex.com</u> that has the event ID, password, and link for your submission. You will be able to access your submission from the link provided in your e-mail confirmation. Each event submission will have its own confirmation e-mail and Web link.

After the 6 June deadline or for any changes that change the space request fee: Please email spacerequest@geosociety.org to make edits/changes.

Questions: Contact GSA Meetings Staff at spacerequest@geosociety.org or +1-303-357-1000.