EXHIBITOR PROSPECTUS



4–7 November Indianapolis, Indiana, USA

THE GEOLOGICAL SOCIETY OF AMERICA®

www.geosociety.org/AnnualMeeting

The must-attend event in geoscience for industry representatives, academics and students, scientific organizations, and government agencies.



Once a year your company has a prime opportunity to shine in the geological community's spotlight. The Geological Society of America's annual meeting in Indianapolis provides a can't-miss opportunity to promote products and services to geological professionals in industry, university professors and researchers, graduate-degree seeking students, scientific organizations, government agencies and more. A global audience of more than 7,000 will converge in Indiana making GSA2018 the epicenter of geological activity, discussion and science. The GSA exhibit floor features a multitude of industry leaders sure to pique the interest of conference attendees. The following categories represent just some of the wide range of products and services on display:

- Computer Hardware
- Computer Software
- Educational Products
- Geographic supplies and related equipment
- Geological Instrumentation
- Government Agencies
 (federal, local and international)

- Professional Associations and Societies
- Publications, Maps, Films and Services (exploration, laboratories, consulting)
- Gem/Mineral Dealers
- · Jewelry/Gifts and more!

Cover: Monument Circle, Indianapolis, Indiana, USA. Photo courtesy Wikipedia. Background: Skyline view of downtown Indianapolis, Indiana. Photo by Jaosn Lavengood, courtesty of VisitIndy.com. Postcard: Top to bottom, left to right: Donaldson Cave, Spring Mill State Park, Indiana. Photo by Florea. Indiana Dunes National Lakeshore. Photo by Todd Thompson. Grist Mill, Spring Mill State Park, Indiana. Photo by Florea. Indy Skyline photo courtesty of VisitIndy.com. The Geological Society of America annual meetings bring together a diverse mix of students, faculty, and industry representatives from across the U.S. and beyond. Exhibiting our organization at the GSA meetings has enabled us to personally connect with the diverse geoscience membership, directly share our most current information, and expand our network of people broadening participation across the geosciences.

-Christopher Atchison, Executive Director, International Association for Geoscience Diversity



BENEFITS OF EXHIBITING

- Two exhibit hall-only badges per 10' x 10' booth
- · Complimentary listing on the conference website and in the printed show guide
- Two full meeting registrations per company (Commercial Exhibitors only)
- Exhibiting provides an opportunity for preferential booth selection for the 2019 Annual Meeting in Phoenix, AZ

Multiple rates available reflecting diverse range of GSA2018 exhibitors (See Exhibit Space Application within this prospectus for complete rates and benefits)

For questions, or to reserve your booth please contact:

David Gerhardt

Exhibits Manager – GSA2018 Corcoran Expositions, Inc. 312-265-9664 david@corcexpo.com

EXHIBIT HOURS:

Sun., Nov. 4: 2–7 p.m. Exhibits Opening Reception begins at 5:00 p.m.

Mon., Nov. 5: 10:00 a.m.–6:30 p.m. Libations and Collaborations beer reception 4:30–6:30 p.m.

Tues., Nov. 6: 10:00 a.m.–6:30 p.m. Libations and Collaborations beer reception 4:30–6:30 p.m.

Wed., Nov. 7: 10:00 a.m.-2:00 p.m.

Past Exhibitors—Complete list of 2017 exhibitors online at https://tinyurl.com/yar4swxz

Indy Skyline photo courtesty of VisitIndy.com.

ADVERTISING & SPONSORSHIP

Don't miss the opportunity to reach a broad cross section of geoscientists. Hosted in beautiful, downtown Indianapolis, your reach will be to industry representatives, professors, researchers, government employees, and most importantly our talented students. Students are our future leaders in the geoscience industry and academia. Your presence will have impact and extend your brand awareness. Your message, through an exhibit booth, sponsorship, or advertising will be visible to a robust audience of over 7,000.

Not only do we have exhibit booths available, but you can amplify your presence by choosing your own adventure!

- Advertising in print and e-media
- Sponsorship at various levels
- Technical Demonstrations

ALL ADVERTISING INQUIRIES:

Ann Crawford GSA Advertising Manager advertising@geosociety.org +1-303-357-1053

www.geosociety.org/Advertising

ALL SPONSORSHIP INQUIRIES:

Including the GEO.SCI Tech Demo area

Debbie Marcinkowski Director of Development Corporate Partnerships GSA & GSA Foundation dmarcinkowski@geosociety.org +1-303-357-1047

http://community.geosociety.org/gsa2018/sponsors

GSA EXHIBIT SPACE APPLICATION

4-7 November 2018, GSA Annual Meeting & Exposition | Indiana Convention Center | Indianapolis, Indiana, USA

INSTRUCTIONS: Complete all sections of application, sign, and return including a payment check made payable to: **GSA, P.O. Box 485, La Grange, IL 60525-0485.**

	2				
COMPANY NAME		1 -		ſ	TOTAL EXHIBIT AMOUNT
	QUANTITY OF 10'×10's	×	EXHIBIT SPACE RATE	=	TOTAL EXHIBIT AMOUNT
KEY CONTACT PERSON listed below will receive ALL exhibitor communications.					+
KEY CONTACT PERSON		Γ	NUMBER OF CORNERS		TOTAL CORNER AMOUNT
			× US\$100	=	US\$
KEY CONTACT PHONE NUMBER	DEPOSIT	, L		l	
	50% OF TOTAL AMOUNT				TOTAL AMOUNT DUE
KEY CONTACT E-MAIL ADDRESS					000
STREET ADDRESS	Submit application with total amount on or after 2 May 2018				
	4				
CITY/STATE/ZIP	METHOD OF PAYMENT:				
COMPANY WEB ADDRESS	Credit Card: Please	pay	online at the following	ı lir	nk: https://paytrace
	.com/cart/donate.pay	/?id=	=41238∣=7051114	181	1 000&amount=0, or
1	provide credit card info	orma	tion below.		
EXHIBIT SPACE RENTAL PER 100 SQUARE FEET:	CARD AUTHORIZED AMOUN	NT U			
Minimum booth size is $10' \times 10'$.					
Commercial: \$2,200 (includes side and back drape, ID sign, two (2) exhibit hall badges, and two (2) full-conference passes; three (3) or more booths receive 20% discount)	CHECK AMOUNT				
···· · ··· · · · · · · · · · · · · · ·	CHECK NUMBER				
Educational/Not For Profit: \$1,100 (rate available for maximum of two booths, includes side and back drape, ID sign, two (2) exhibit hall badges,					
and one (1) full-conference pass)	CREDIT CARD (check one)				
Campus Connection: $1,100$ (includes side and back drape, ID sign, booth carpet, one (1) table, two (2) chairs, $4' \times 8'$ poster board, two (2) exhibit hall badges, package available for one (1) booth only, and one (1) full-conference pass)	CREDIT CARD NO.				
	EXPIRATION DATE				
Associated Societies: \$550 (includes side and back drape, ID sign, package available for one (1) booth only.)	CARDHOLDERS NAME (plea	ase pr	int)		
\$100 charge for each exposed corner.					
An invoice will be sent following the completion of GSA2017 and a minimum 50% payment is due by January 12, 2018. The balance is due June 29, 2018. Applications received after June 29 must include full	CARDHOLDERS SIGNATUR	E			
payment. There is a \$100 charge for returned checks.	5				
CANCELLATION & REFUND POLICY: All requests for cancellation of space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancellation of space. If Show Management receives a written request for cancellation of space on or before 2 May 2018, the exhibitor will be liable for 50% of the total cost of space canceled. There are no refunds for cancellations after 2 May 2018.	We agree to abide by a Code of Conduct, gov side hereof and which application by show m	vern 1 are	ing the exposition as a part of this applica	s p tic	rinted on the reverse on. Acceptance of this
2					
We prefer not to be assigned next to or across the aisle from (list specific company names, not product categories):	AUTHORIZED SIGNATURE				
	TITLE				

LOCATION PREFERENCES: The following choices indicate the location and configuration of the preferred booth space.

4th Choice:

1st Choice: _____ 2nd Choice: _

3rd Choice: _____

QUESTIONS?

Corcoran Expositions, Inc. Phone: +1-312-541-0567 Fax: +1-312-541-0573 E-mail: david@corcexpo.com

MAKE CHECKS PAYABLE TO: GSA

MAIL TO: Corcoran Expositions, Inc. P.O. Box 485 La Grange, IL 60525-0485 Send balance due by 2 May 2018 ADVERTISING–Adds valuable exhibit Points!
Ves, I want additional information about meeting-related print, Web, Mobile, and e-media advertising

SPONSORSHIP-Adds valuable exhibit Points!

FOR OFFICE USE ONLY

GENERAL RULES

These rules and regulations are a bona fide part of the contract for exhibit space with The Geological Society of America, hereinafter referred to as GSA, for the Conference and Exposition which is managed by Corcoran Expositions, Inc., here in after referred to as Show Management, on behalf of GSA, the Show's owner and sponsor. Show Management reserves the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to assure the general success and well being of the Show. Each exhibitor, for himself, his employees, and his contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by Show Management. Show Management reserves the right to decline, prohibit, deny access or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the Show or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy or these rules and regulations and extends to persons, things, printed matter, products, and conduct. GSA reserves the right to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. Show Management's decision and interpretation shall be accepted as final in all cases.

 VALID APPLICATION FOR SPACE: Applicants for exhibit space are required to execute and forward the Exhibit Space Application to Show Management. To be valid, each application must convey a minimum 50% deposit for each booth space requested for rental.

2. PAYMENT OF SPACE:

The balance must be paid by 29 June 2018. Applications received on and after 29 June 2018 must be accompanied by full payment. There will be a \$100 charge on all returned checks. Any deviations from this provision, including but not limited to acceptance by Show Management of any late payments specified herein, shall not be construed as a waiver of Show Management's rights to cancel exhibitor's contract for such non-compliance, reassign booth location, take possession of said space without refund or further notification, or otherwise be construed as a modification of any schedule of payments required hereunder. Further, all payments as stated hereunder shall be payable at the address stated in this application.

3. CANCELLATION AND REFUNDS: All cancellations of space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancellation of that space. If Show Management receives a written request for cancellation of space on or before 29 June 2018, the exhibitor will be liable for 50% of the total cost of space canceled. There are no refunds for cancellations after 29 June 2018. Failure to appear at the Expo does not release exhibitor from responsibility for payment of the full cost of space rented. In the event of cancellation, space reverts back to Show Management for use at its sole discretion. Show Management's ability to resell the space shall not affect the refund schedule.

4. SPACE RENTAL AND ASSIGNMENT OF LOCATION: Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

5. USE OF SPACE, SUBLETTING SPACE: No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without the express permission in writing from Show Management. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his business.

Should any item from a non exhibiting firm be required for operation of a display, identification of such item shall be limited to the regular name plate or trademark under which same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is strictly prohibited and may result in eviction.

6. OPERATION OF EXHIBITS: Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the Exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the Exposition as a whole. Use of so called "barkers" or "pitchmen" is strictly prohibited. All demonstrations other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Alcoholic Beverages. Exhibitors may not serve alcoholic beverages in the exhibit hall except with the written permission of Show Management.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Booth Representatives. Booth representatives, including models or demonstrators, must be properly registered and wear badges, comply with the GSA Event Code of Conduct, and be properly and modestly clothed. Excessively revealing attire is prohibited. Individuals under the age of 18 are not permitted on the show floor anytime during exhibitor move-in and move-out because of high liability. During the exhibition open hours partners and children are permitted on the floor when properly badged. Children must be accompanied by an adult.

Music Licensing. Any tenant using copyrighted music during the GSA Annual Meeting & Exposition, whether within the exhibit area, in hospitality space or in any other way related to the GSA Annual Meeting & Exposition, shall obtain permission for such use. This requirement applies to live and recorded music, including that accompanying video or other presentations. Any exhibitor using copyrighted music as set forth above assumes the entire responsibility for its use and for obtaining the appropriate permission and payment of any fees associated with its use. Exhibitor further agrees to protect, indemnify, defend and save GSA, show Management, the management of the exhibit hall, and the service contractors and their respective employees and agents harmless against all claims, losses or damages, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's use of said copyrighted music.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens. Show Management shall be the sole judge of what constitutes appropriate sound levels.

7. SALE OF FOSSILS AND SPECIMENS: GSA requires that the sale by exhibitors of fossils and specimens extracted from cave formations be limited to those obtained ethically and legally. Exhibitors who sell such items must certify they meet the standards of the Paleontological Resources Preservation Act and/or the Federal Cave Protection Act. These Acts state:

Fossils: The sale of any paleontological resource that has been excavated or removed from Federal land in violation of any provisions, rule, regulation, law, ordinance, or permit in effect under Federal law is prohibited.

Cave Formations: The sale of speleothems, stalactites and stalagmites taken from caves on any federal land is prohibited by federal law. See the Federal Cave Resources Protection Act of 1988. Many states also prohibit the sale and/or removal of speleothems, stalactites and stalagmites taken from caves. Please be sure your items comply with all applicable laws before listing it for sale.

GSA likewise requires certification that specimens from foreign countries that are offered for sale were likewise obtained in compliance with all relevant local laws and regulations, including those governing the export of specimens for sale abroad.

8. ARRANGEMENT OF EXHIBITS: Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for both construction. All both space must be arranged and constructed in accordance with the guide-lines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at anytime during the Exposition.

Exhibits not conforming may be dismantled or modified, at cost to the exhibitor, at the sole judgment and discretion of Show Management.

Exhibitor Plan Review. Booth construction plans and layout arrangements for island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the Exposition.

& REGULATIONS

9. EXHIBITS AND PUBLIC POLICY: Each exhibitor is charged with knowledge of all State, County, and City Laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the Exposition. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped or otherwise affixed to any pillars, doors, walls, or other parts of the building.

Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials, and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them.

All booth decorations must meet flame-proofing codes. All exits, hallways, aisles and fire control apparatus must remain clear and unobstructed at all times. Electrical equipment and wiring must conform with National Electrical Code Safety Rules. Use of butane or bottled gas is not permitted. Use of propane and helium balloons is prohibited. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Designated "No Smoking" areas must be observed.

If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

Independent contractors must conform to IAEE, ESCA and ED&PA guidelines and must be signatory to a current local collective bargaining agreement.

An exhibitor who makes any claim or advertises at the GSA Annual Meeting & Exposition in any way which, in the sole opinion of Show Management, is false, misleading or otherwise against public policy, may, in the sole discretion of Show Management, be required to discontinue such claim or advertising.

10. INSTALLATION AND REMOVAL: Show Management reserves the right to fix the time for the installation of a booth prior to the Exposition opening and for its removal after the conclusion of the Exposition. Any space not claimed and occupied two hours prior to the show opening may be resold or reassigned without refund. Installation of all exhibits must be fully completed by the opening time of the Exposition.

Exhibits must be staffed during all Exposition hours and may not, to any extent, be dismantled before the Exposition closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

11. STORAGE OF PACKING CRATES AND BOXES: Unattended freight in any display space as of one hour prior to Exposition opening will be removed and stored at the exhibitor's sole risk and expense.

Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period; but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibittor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Exposition will be removed at the exhibitor's expense. Exhibitors will be billed by Show Management for removal time and materials at prevailing rates. Neither Show Management, the service contractor nor the exhibit facility shall assume any liability whatsoever for loss or damage.

12. EXHIBITOR'S AUTHORIZED REPRESENTATIVE: The exhibiting firm assumes responsibility for its authorized representative to follow all Show Management Contract Rules and Regulations.

13. LIABILITY AND INSURANCE: All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither GSA, Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibit neither expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor.

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

14. INDEMNIFICATION: Exhibitor agrees that it will indemnify and hold and save GSA and Show Management whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against GSA and Show Management on account of injury or damage to person or property to the extent that any such damage of injur may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or ramode, with services or governmental order of any kind, or when any such injury or damage is the result, proximate or damage may in any other way arise from or out of the occupancy or use by Exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the Premises leased hereunder. Such indemnification of GSA and Show Management by kihibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or wilfful misconduct of GSA and Show Management. Exhibitor covenants and agrees that in case GSA and Show Management shall be made a party to any liftion covenants and agrees that in case GSA and Show Management shall be made a party to any liftion shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon GSA and Show Management by vitue of any such ilitigation.

Property Damage. Neither GSA, Show Management nor Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and GSA, Show Management and Exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it shall be the responsibility of GSA, Show Management and Exhibitor, respectively, to secure its own insurance or otherwise protect it self and its property against such loss or damage.

Use of Certain Property. Exhibitor will assume all costs arising from the use of patented, trademarked, or franchised materials, devices, processes or dramatic rights used on or incorporated in the exhibitor's space. Exhibitor shall indemnify, defend and hold harmless GSA, Show Management, the Colorado Convention Center and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys' fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.

15. WAIVER: Show Management shall not be deemed to waive any of its rights here under unless such waiver is explicitly stated as a waiver in writing and signed by Show Management. No delay or omission by Show Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

16. ATTORNEYS' FEES: Should Show Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement. Show Management, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses including attorneys' fees.

17. AMERICANS WITH DISABILITIES ACT: Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless GSA, Show Management, and the Indiana Convention Center against cost, expense, liability or damage which may be incident to,arise out of or be caused by Exhibitor's failure to comply with the Act.

18. SOCIAL FUNCTIONS/SPECIAL EVENTS: Any social function or special event planned by an exhibiting company, to take place during the GSA Annual Meeting & Exposition, MUST BE APPROVED by GSA.

19. OTHER REGULATIONS: Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. THE SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOY-EES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPIN-ION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

GSA's full Events Code of Conduct can be found online at: www.geosociety.org/conductcode